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Trend Alert: Prints and Trainers are HOT for Cloth Diapers!

Posted on 13 September 2011. Tags: [abc kids expo](#), [bumgenius](#), [charlie banana](#), [ecoposh](#), [grovia](#), [kissaluv](#)s, [prints](#), [product announcement](#), [rumparooz](#), [swaddlebees](#), [sweet pea](#), [sweet pea diaper](#), [thirsties](#), [trainers](#), [trends](#)

Just as Fashion Week sets the new trends for the next season of clothing and accessories, the ABC Kids Expo taking place Set 23-26 sets the newest trends in Baby Products.

With over **25 Cloth Diaper Exhibitors** joining the show this year there will be lots to see. Usually brands wait until this time of year to unveil their newest products. Buyers will be at the show placing orders and brands want their newest releases ready for order!

This explains why the biggest brands in [cloth diapers](#) are announcing their newest products. **Already we have seen huge announcements from GroVia, [bumGenius](#), and Swaddlebees.**

The trend? Trainers and Prints.

GroVia announced their new Trainers called **MyChoice**. These are “One Size Fits Most” that have a snap down rise and have the option of two different Flex Side Panels. The Regular Size fits 1T-3T (18-35+ lbs) and Plus fits 3T-5T (30+ lbs). You can find the MyChoice with the Regular Flex Size Panels for 18.99. If you

want to add the Plus Size Panels for 3.99. The panels can be purchased in multi colors but the trainers come in Vanilla and Cloud. Available Dec 2012

TRAINER

My Choice™ Trainer
 Your toddler has reached the age where choice and control are essential. That's why we made it all so easy for you, and the rest is up to your toddler. We've made it so easy for you to choose the color and pattern of your toddler's new trainer.

Give your tot the control they crave with the GroVia® My Choice Trainer!

Hidden pocket for adding absorbency

Price \$18.99 - Trainer with matching Regular Side-Flex™ Panels
 \$9.99 - Side-Flex™ Panel Set

Availability December 2011

Sizing One-Size Fits Most
 Regular Side-Flex™ Panels: 17-27 (18-35+ Lbs.)
 Plus Size Side-Flex™ Panels: 27-41 (35+ Lbs.)

Choose your My Choice™ Trainer \$18.99

Customize your My Choice™ Trainer by adding one of six great color panels in two different sizes. \$9.99

Regular Side-Flex™ Panels

Vanilla, Cloud, Surf, Vanilla, One

Plus Size Side-Flex™ Panels

Vanilla, Cloud, Surf, Vanilla, One

GroVia also came out with 2 new colors, Cloud (grey) and Surf (teal). Also available in October. You can view them in the trainer chart above.

bumGenius already announced recently that they were releasing a trainer that one also be a “One Size Fits Most” Design with replaceable inserts.

Meet the Flip Trainer!



The Flip Trainer has stretchy side panels similar to the bumGenius tabs, replaceable organic cotton inserts so that your toddler can feel when they are wet, and those inserts use touch tape to be secured inside, and can be replaced when wet. This should save a little money in the Trainer department since you are usually dealing with wet misses. There is a snap down rise and the trainer should fit toddlers 20-50 pounds!

Rumparooz has a new line of EcoPosh diapers including their Organic Training Pant.



Kissaluv's released their new Pocket Trainer a few months ago but it is still worth mentioning.



I can't say what is coming but I know of two major brands also releasing Trainers in the near future.

bumGenius also announced new colors and PRINTS!

Lovelace (on left) and Albert (on right) You can preorder them from Mom's Milk Boutique and won't be charged until they are shipping, sometime in December.



Yesterday I also posted about the 6 new prints from Swaddlebees. These will be available for most of their product line. You can [view them all on my post and even enter to win one of the new prints in a Bluberry Coverall!](#) Here is a peek:



I also have in my possession a very fashion forward print from Charlie Banana designed by Matthew Langille. I can't share it just yet though! For now check out one of his other designs, these are Swatches.



Thirsties just released their new print, Hoots.



And Sweet Pea also announced an Owl themed Print.



Other recent but not "brand new*" prints that have been introduced lately include Bottombumpers, Tiny Tush, AppleCheeks, and itti bitti.

Rumparooz released their new line of EcoPosh diapers made from recycled plastic bottles. They have a One