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## The Stupid Smart Ideas from ABC Kids Expo

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I made the trip with Everett to the 9th Annual ABC Kids Expo almost 2 weeks ago and I'm still recovering. This year the event was held in Louisville KY. I was going to see all of the new [cloth diapers](#) and baby carriers, but when time allowed I snuck over to other booths as well. There were a lot of products that made you scratch your head and say "WHAT?" {see [The BabyGuyNYC's post about the WTF products](#)} and then there were things that were just **Stupid Smart**.

If you need a description of what **Stupid Smart** means I'll try to put it simply:

**Something that is Stupid Smart is an idea so obvious and brilliant that it is stupid no one thought of it sooner.**

Here are my picks for the Stupidest Smartest innovations and new products at ABC Kids Expo.

### 1. Charlie Banana's \*new\* One Size Adjustment System



Charlie Banana used to be have a button hole elastic adjustment system, similar to the Fuzzibunz One Size and Evolution Ion. If you take a look in the newest Charlie Banana One Size diapers you'll notice something familiar..... to size your elastic straps you have what look like bra shoulder strap adjusters. These slide over the elastic to make it larger or smaller. Even smarter, to know where to size you want the adjuster to be over the letters for sizing. If you want a Small, you should have the adjuster over the "S." [{website}](#)

## 2. Leslie's Boutique Wet/Dry Bags with Pleating



This may not be brand new, but this was the first time I had seen the Leslie's Boutique Wet/Dry Bags. When I was given the tour and shown the pleating on the Dry portion of the bag I wanted to slap my forehead. Duh. I have used other Wet/Dry Bags and have been frustrated by the lack of space in the front portion. It doesn't make a lot of sense that I can fit more in the Wet portion than the Dry. What goes in dirty had to start clean somewhere! The pleating makes for much more room in the Dry portion, roughly equivalent to the space in the Wet portion. [{website}](#)



## 3. Boba 3G with Purse Strap

There are a million things I can say about the new Boba 3G. It now accomodates babies smaller than 15 pounds, has improved foot straps, has the ability to work with their new Messenger [diaper](#) bag, and more. But the feature that excited me the most and made me think, boy that is Stupid Smart, was the Purse Strap. There is a strap that unsnaps on the shoulder of the Boba. This is meant to go over your purse or diaper bag strap, then you snap it onto your carrier.